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**Mike Buchanan**  

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"The economic case has been proved for diverse boardrooms." Only if you believe correlation is the same as causation, and it isn't. On the contrary, the economic case has been decisively made AGAINST appointing more women onto corporate boards, for over a decade. In 2012 I was already in a position to point to six longitudinal studies showing a causal link between more appointing more women to boards, and corporate financial DECLINE to a House of Commons inquiry, links to the studies (and the video of that evidence session) on our website.

It need hardly be said, hopefully, that no longitudinal study has ever demonstrated the case for diverse boardrooms, and none ever will. It's as embarrassingly deluded to believe that more women on boards could lead to better financial performance, than to believe that selecting women to play in men's soccer and football or golf or chess or any other teams will lead to improved performance.

Mike Buchanan

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